**ADMN 410 Project - HTML**

Assume that during the summer you are hired by a Pet store company named Durham House of Pets (DHP) to do an internship. Ms Smith the VP for Information Technology (IT) at DHP has reviewed your resume and noticed that you took a course on Management Information Systems (MIS) at UNH and that in one of the course modules you learned how to develop webpages. She would like you to create a website for DHP.

**Below is a description of what each page MUST contain.**

**About Us: (index.html)**

*History -*  Include brief description about the company’s background e.g. when it was founded, by who, what products it sold in it’s early days, how it has grown over the years etc

History: Durham House of Pets was founded in the summer of 2002 by James Karagianis and his wife Susan Karagianis. The company originated in Durham, NH and realized the importance of taking care of pets, therefore we expanded to offices throughout the United States. DHP originally sold pet food, leashes and collars but we have now expanded tremendously to even selling dogs and cats, as well as having a grooming facility.

*Why use us*- (mission statement) Describe why your clients should do business with you. Try to think of a reason or reasons that distinguish you from other pet stores e.g. your experience your, products, your employees, your location etc.

Why use us- We believe as a growing company that it is our obligation to provide the best health, well-being and excitement to these animals and their owners. Happiness is the key between the relationship of the animal and its owner, therefore products can help make an overall impact on the quality of the relationship. Animals have a positive impact on humans therefore we believe that by having successful and pleasing products, customers relationships grow stronger with their pets.

Our company is trustworthy, unique and customer friendly. We put our customers and their pets before anyone else and believe that we have no done our job until you are completely satisfied. Our products are made only the best for the animals and their owners use and our employees will do everything. Our main store location is in the small, but beautiful town of Durham, NH and our other locations and offices are conveniently placed around the United States so any in need customer can reach them wherever they may be.

**Our Team: (Employees.html)**

Create a page that shows some of your employees. Be sure to include the following. A picture of each employee, their name, title, years working at your company, and phone extension.

Employees: -James Karagianis (connor h): Store Owner (CEO); 12 years; extension; 300

-Connor Jobin (evan k): CFO Employee of DHP for six years, phone extension: 398

-Sam Ortiz (Lily Stumpf): HR; Employee of DHP for three years, phone extension: 341

- Leigha Flaherty (Danielle Ortiz): Store Manager: Employee of DHP for three years, phone extension: 387

-Meredith McAndrew (Gina Mastro): DHP marketing representative: DHP 5 years, phone extension: 329

-Katherine Orphanos (Katie D): Customer Service; DHP Employee for 5 years; phone extension: 390

- Colleen Donahue (Jenna Younghusband): Cashier at DHP location; Employee for 3; years, received Employee of the Month (December 2014), phone extension: 321

**Products: (products.html)**

***Dog Supplies (Separate dogsupplies.html)***

*Dog Apparel –* Products names and pictures

*Dog Food-* Products names and pictures

*Grooming Service*

***Cat Supplies (Separate catsupplies.html)***

*Cat Toys -* Products names and pictures

*Cat Food*- Products names and pictures

***Fish Supplies (Separate fishsupplies.html)***

*Fish Tanks -* Products names and pictures

*Fish Food*- Products names and pictures

**Policies: (policies.html)**

*Financing*- List your financing policies

*Delivery*- Discuss your delivery policies

*Return Policies* – Describe your stores return policies

Delivery policies: standard delivery rate 7-10 business days at a standard rate of $6.75; Express is over night shipping in one night $17.50, 2-day shipping for $11.60; through UPS

Financial policies: dogs 40% the day of pick up and finances up to six months

Cats must be fully paid for the day of pick up

All products must be fully paid for the day of purchase

Cash, check and card accepted: Visa, Mastercard, Discover, American Express

Grooming Service- pay each visit, amount depends on size and amount of fur on dog

Return policy: returns must be made within 30 days for full credit; must have the original receipt to get money back, otherwise can get store credit; no damaged or use items can be returned, dogs may not be returned after last payment, cats and fish may not returned at all.

**Contact us: (contact\_us.html)**

* Include the following information on the contact\_us.html page:

*Corporate Office*

Postal Address- Head office location

Phone – Head office phone number

Fax – Head office fax number

E-mail – clickable email address which when clicked has the Head office email address and the subject line should read “Corporate Inquiry”

*Regional Offices:* - (You must have at least 2 regional offices)

Postal Address- Regional office location

Phone – Regional office phone number

Fax – Regional office fax number

E-mail – clickable email address which when clicked has the Regional office email address and the subject line should read “Regional Office Inquiry”

Main Store Location: 15 Main Street Durham, NH 03824

Head Office Phone –(603)868-4283

Head Office Fax –(603)868-2243

E-mail – Durhamlocation@dhp.com

Corporate Office- 28 Spring Street Rutherford, NJ 07070

Postal Address- 28 Spring Street Rutherford, NJ 07070

Corporate Office Phone-(201)559-1000

Corporate Office Fax-(201)559-1100

E-mail – [Corporate Address](mailto:corporate@dhp.com?subject=Corporate%20Inquiry)

Regional Office: (Southeast)

Postal Address- 10 Sunshine Lane Miami, FL 33101

Phone –(305)925-7735

Fax –(305)925-8324

E-mail – [Regional Address](mailto:regionalsoutheast@dhp.com?subject=Regional%20Inquiry)

Regional Office: (Southwest)

Postal Address- 5486 Cactus Drive Tucson, AZ 85701

Phone-(520)290-3856

Fax-(520)290-2285

Email - [Regional Address](mailto:regionalsouthwest@dhp.com?subject=Regional%20Inquiry)

* Include a linked icon that says “Find us on Facebook” that goes to the following Facebook page when clicked: <http://www.facebook.com/home.php?sk=group_140284149377124>

All pages must have:

1. Appropriate Titles
2. Appropriate Headings
3. Appropriate details and descriptions
4. Appropriate graphics and links
5. Navigation through your sight must be intuitive
6. There must be no dead links
7. The design should be simple and clean

In your project you must make use of the following:

* + Tables
  + Colors
  + Graphics
  + Internal links
  + External links
  + Lists

Your project will be graded based on

* Functionality: Whether or not all pages, links are working, can read the text, can navigation is easy.
* Content: Whether or not the content on each page makes sense
* Creativity: How creative you are in terms of content, design, layout of your website.
* Appeal of the website: Your website should look good
* Professionalism: It is a corporate website, not a personal website.
* Correctness of your code

# **TROUBLESHOOTING HTML**

If you write some code that does not seem to work you likely have a simple problem. Try the following:

* + - 1. You may have forgotten to save your change or refresh the browser. To ensure you are viewing your latest modifications, save your file then refresh the browser.
      2. Check the syntax of your tags very carefully. HTML is a very forgiving language, which means *something* will usually show up in the browser, but it may not be what you expect. Since you should be making small changes, saving and testing your file, it should be fairly straight forward to find any errors in code. Just go back to the last thing modification you made. The most common mistake made is forgetting to close a tag.
      3. Always check to make sure that you have used the extension “.html” or .htm to save your pages. Turn the file extension option on by opening any folder on your computer and clicking Tools>> Folder Options>> View. Make sure the check box for Hide extensions for known file type is NOT checked. This will allow you to see the file extension for all files on your computer. If you have accidentally saved your **.htm** file as something like **.htm.txt**, simply right click of the file, select rename, delete the .txt extension, click enter.

**Submission Instructions**

When you are done with your project you will

1. place all your project files in a folder called PROJECT, and upload it to your public\_html folder,
2. upload the home page of your personal page directly under your public\_html folder;
3. makes sure the “project” link on your HTML in-class exercise (your personal website) points to the index.html file (the homepage) of your project.
4. You will then copy and paste the URL of your personal website homepage to the project submission on blackboard.
5. Please note that you will receive a 0 if the project link on your personal website does not point to the index.html page of your project or if your project is not uploaded properly and on time to the server.
6. You should not send the html files to me via email. Otherwise, you will receive a 0.

No IMAGES WITH COPYRIGHT

Paul College Faculty Members or friends

How To Publish: have public folder set up, go to blackboard, click webmail for faculty and staff, login again, skip maintenance, plus sign by my account, FTP server ( File Transfer Protocol), public\_html ( click on it), create folder with a red star, name folder “Personal” and click ok, double click on folder to get into it, browse and upload everything, how to check if its working? Don’t double click on it images wont show, open up a browser, type in url for index page <http://pubpages.unh.edu/~sss2001/Personal/(whatever> firstpage is).html

And hit enter